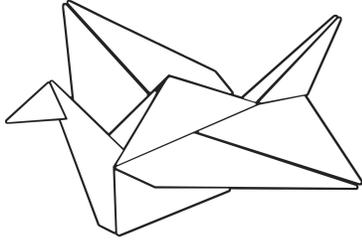


SRC HACKS II

2019 SPONSORSHIP

PACKET



SRC HACKS II

[HTTPS://SRCHACKS.COM](https://srchacks.com)

SPONSOR@SRCHACKS.COM

WHAT IS SRC HACKS?

SRC HACKS IS A 24-HOUR LONG HACKATHON WHERE STUDENTS FROM ALL AROUND CALIFORNIA COME TO CREATE AND SHOW OFF THEIR OWN SOFTWARE & HARDWARE PROJECTS. WE PROVIDE A VENUE, FOOD, DRINKS, SWAG, ETC. ALL AT NO COST!

HOW CAN YOU HELP?

- DONATE MONEY DIRECTLY TO OUR EVENT, ALLOWING US TO ENSURE ALL HACKERS HAVE AN ENJOYABLE EXPERIENCE
 - SEND VOLUNTEERS TO ASSIST STUDENTS AS MENTORS THROUGHOUT THE EVENT SEND JUDGES TO EVALUATE HACKER PROJECTS DURING THE JUDGING PERIOD
 - SPONSOR A CUSTOM AWARD & PRIZE FOR THE HACKATHON
 - SPONSOR A MEAL DURING THE HACKATHON—THERE ARE A TOTAL OF 4 MEALS SERVED DURING THE EVENT
 - SUPPORT STUDENTS WITH YOUR PRODUCTS, SERVICES, APIS, OR HARDWARE
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WHAT ARE THE LOGISTICS?

SRC HACKS IS AN OVERNIGHT HIGH SCHOOL HACKATHON TAKING PLACE FROM OCTOBER 12 - 13, 2019. WE PLAN TO HOST APPROXIMATELY 200 - 250 STUDENTS, ALL WITH VARYING EXPERIENCE IN SOFTWARE & HARDWARE DEVELOPMENT.

WHERE WILL YOUR MONEY GO?

YOUR MONEY WILL GO TO SUPPORTING THE COSTS OF OUR EVENT AND GIVING THE BEST HACKER EXPERIENCE POSSIBLE. THIS INCLUDES THE VENUE, FOOD, BEVERAGES, SWAG, FUN EVENTS, PRIZES, AND ANYTHING ELSE THAT WILL HELP MAKE THE EVENT MEMORABLE AND IMPACTFUL. HACK+, A 501(C)(3) NONPROFIT ORGANIZATION SITUATED IN FREMONT, IS OUR FISCAL SPONSOR. ALL DONATIONS TO SRC HACKS ARE TAX-DEDUCTIBLE.

WHY SPONSOR SRC HACKS?

- **MAKE A FIRST IMPRESSION:** A LARGE PERCENT OF STUDENTS ATTENDING HACKATHONS HAVE LITTLE TO NO PROGRAMMING EXPERIENCE, ALLOWING YOUR COMPANY TO BE THE FIRST TOUCH-POINT FOR THEM IN THIS FIELD.
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- **INCREASE AWARENESS:** BY SPONSORING US, ATTENDEES WILL KNOW ABOUT YOUR PRODUCT FIRST AND BE MORE LIKELY TO USE THEM IN THEIR FUTURE PROJECTS, INCREASING AWARENESS ABOUT YOUR COMPANY AND MAKING HACKERS MORE LIKELY TO SUPPORT YOUR BRAND IN THE FUTURE. THIS IS ALSO A GOOD OPPORTUNITY TO LET HACKERS TRY OUT NEW APIS OR SERVICES THAT YOU HAVE RECENTLY RELEASED.
 - **DISTRIBUTE MERCHANDISE:** YOU WILL BE ABLE TO DISTRIBUTE BRAND SWAG, ALLOWING HACKERS TO DISPLAY YOUR LOGO ON SHIRTS AND STICKERS.
 - **CONNECT WITH TALENT:** RESOURCES THAT YOU PROVIDE WILL HAVE A POSITIVE EFFECT ON THESE NEW PROGRAMMERS, ALLOWING THEM TO CONNECT WITH YOUR COMPANY AND BECOME MORE FAMILIAR WITH YOUR SERVICES. BY SPONSORING OUR EVENT, YOU ARE MAKING AN IMPACT ON THOSE WHO WILL GO ON TO SHAPE OUR FUTURE.

IF YOU HAVE ANY OTHER IDEAS, DO NOT HESITATE TO REACH OUT TO US AT **SPONSOR@SRCHACKS.COM**.

SPONSORSHIP PACKAGES*

	KILOBYTE \$750	MEGABYTE \$1000	GIGABYTE \$1500	PARTNER \$2000
GENERAL				
SEND MENTORS	✓	✓	✓	✓
DISTRIBUTE SWAG	✓	✓	✓	✓
PRESENT AT OPENING CEREMONY		3 MIN	5 MIN	KEYNOTE
SEND JUDGES		✓	✓	✓
AWARD CUSTOM PRIZES		✓	✓	✓
HOST WORKSHOPS / EVENTS			✓	✓
SEND POST-EVENT EMAIL				✓
BRANDING				
LOGO ON WEBSITE & EVENT T-SHIRTS	✓	✓	✓	✓
COMPANY BANNERS		✓	✓	✓
DISTRIBUTE PROMOTIONAL MATERIALS		✓	✓	✓
SPONSOR TABLE			✓	✓
LOGO IN EMAIL BLASTS			✓	✓
PRESENT AT AWARDS CEREMONY				✓
RECRUITING				
DISTRIBUTE RECRUITING MATERIALS	✓	✓	✓	✓
ACCESS TO ATTENDEE INFO		✓	✓	✓
SEND RECRUITERS TO EVENT			✓	✓
INTERVIEWS DURING EVENT			✓	✓

*ALL SPONSORSHIPS ARE APPRECIATED AND CAN BE DISCUSSED IN MORE DETAIL WITH US—WE WOULD BE MORE THAN HAPPY TO DISCUSS A CUSTOM SPONSORSHIP TIER!